



Cat Kessler
Communications Solutions
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Professional expertise + consistent support from someone who gets church.

Communications and publications are essential to reaching your community as technology continues to transform the ways we gather, connect, and worship. But it can be hard to find the right person to move your communications forward if you're limited by available hours, budget, or location.

Through virtual contracted support, I help churches produce clear, well-planned communications. You pay only for the services you need, and I bring a detail-oriented, marketing-informed approach, drawing on 15+ years of experience in both business and church contexts. I look forward to building a collaborative relationship where we'll work together to connect your community and drive meaningful engagement.

Services

I'll work with you to create a tailored services package that meets your needs. I can handle your weekly cadence of standard posts and publications, as well as seasonal or one-off projects that require editing, formatting, or design.

- Formatting the weekly bulletin
- Creating a weekly announcement insert
- Creating and scheduling email newsletters
- Designing and scheduling social media posts
- Creating brochures, devotional guides, or annual reports
- Posting sermons to YouTube or podcasting platforms
- Designing and editing a monthly printed newsletter

We'll stay connected via weekly virtual check-ins and timely answers to your questions and communications needs during weekday office hours.

About Cat

Cat is an Asheville, N.C.-based communications professional, providing faith communities with a range of services, including publication design, email newsletter creation, and social media management. Cat has extensive experience in content marketing, digital marketing, and PR, across industries including non-profits, tourism, and B2B tech. Born and raised in the Presbyterian Church (USA), Cat is a former youth group leader and current ruling elder serving as clerk of session at First Presbyterian Church in Asheville.

